



M A G N E T



FOR IMMEDIATE RELEASE

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MAGNET AND HEART SYNC ANNOUNCE NATIONAL GPO CONTRACT

DEFIBRILLATOR ELECTRODE CONTRACT PROVIDES HEALTHCARE MEMBERS WITH A CLINICALLY SUPERIOR AND COST EFFECTIVE PRODUCT OPTION FOR THE TREATMENT OF THEIR CARDIAC PATIENTS

Ann Arbor, MI - January 1, 2011 – Heart Sync, Inc. is pleased to announce a three-year Agreement with Mid-Atlantic Group Network of Shared Services, also known as “MAGNET,” one of the largest non-profit cooperative group purchasing and shared services organizations in the country.

The three year contract gives the opportunity for MAGNET participating healthcare facilities to provide their patients a clinically superior, diverse and comprehensive product line, as well as the most cost effective external multifunction defibrillation electrodes on the market today.

About Heart Sync Inc.

Heart Sync Inc., based in Ann Arbor, MI, is a manufacturer and distributor of multifunction defibrillator electrodes. Heart Sync, Inc. is FDA approved to offer defibrillation electrodes that work with the majority of external defibrillators on the market. Heart Sync offers a full line of multifunction defibrillation electrodes comprised of Adult, Pediatrics, Leads Out, Radiolucent and Radiopaque. To learn more about Heart Sync Inc., please visit www.heartsync.net.

About MAGNET

MAGNET, founded in 1979 serves approximately 11,000 providers, including hospitals, alternate care facilities, physician practices and clinics with a contract portfolio that includes equipment, services, commodities and newly emerging area of niche/boutique (innovative and cost-reducing) products. MAGNET member organizations include: Connecticut Hospital Association Shared Services Program, Wallingford, CT; Hospital Central Services Cooperative, Allentown, PA; Joint Purchasing Corporation/Creative Source Concepts, New York, NY; Southwest Ohio Health Care Affiliates, Dayton, OH and PhyndUs, Newfoundland, PA. To learn more about MAGNET, please visit www.magnetgroup.com.

