



**Strategic Business Holdings, Inc.**

*... quality Products, Superior Customer Service & Support*

## Announcing Agreement Between MAGNET Cooperative And SBH Inc.

Orange County, California, July 31, 2009 – MAGNET Cooperative, one of the largest and oldest group purchasing organizations (GPO) in the U.S., has signed a contract with SBH, enabling its members to begin purchasing Albert Heiss Ophthalmic Surgical instrument Products. This agreement offers MAGNET Participating Healthcare Facilities a wide array of high quality, Ophthalmic Surgical instruments.

SBH is honored to provide all MAGNET Participating Healthcare Facilities with:

- Quality products and superior customer service & support
- Comprehensive line of instruments
- Competitive pricing
- Guaranteed highest quality German Workmanship
- Flexibility in customization

### About MAGNET:

MAGNET Cooperative is a healthcare GPO comprised of six regional GPOs: AMR, CHA, SSP, HCSC, JPC/CSC, MONOC and SOHCA. Today, MAGNET serves approximately 11,000 providers, including, hospitals, alternate care facilities and physician practices and clinics through its Member Organizations. MAGNET Cooperative plays a valuable role in the reduction/elimination of cost from the American health care delivery system by carefully selecting its vendor partners and providing the highest quality products at the lowest possible price.

Additional information may be found on the MAGNET Web site at [www.magnetgroup.com](http://www.magnetgroup.com).

### About SBH:

SBH Inc. is a provider of a wide variety of high quality surgical instruments for Ophthalmic, Plastic, ENT, Ortho, Neuro and General Surgery. SBH products are exclusively manufactured in Tuttlingen, Germany using the highest quality materials and workmanship. SBH is the sole distributor of Albert Heiss Products in the United States of America and Latin America. Albert Heiss Products (established in 1921 in Tuttlingen, Germany, over 88 years experience in innovation, design and development of high quality surgical instruments for Ophthalmology) is a worldwide leader in manufacturing of Ophthalmic Surgical Instruments.

Questions regarding the new agreement may be directed to Steve Duke V.P. of MAGNET ([sduke@magnetgroup.com](mailto:sduke@magnetgroup.com) or 717 763-5555) or to Jeanette Hashemi President of SBH ([jeanett@sbhsurgical.com](mailto:jeanett@sbhsurgical.com) or 800-303-3050).